



Stefan Swanepoel

[Pronunciation: Steh-fahn Swan-e-pool]

STANDARD BIO/INTRODUCTION (200 words)

With over 33 books and reports analyzing the changes impacting the residential real estate industry, Stefan is widely recognized as the leading visionary on real estate trends.

Stefan's portfolio of books and reports include trends reports on business in residential real estate, technology reports and guides, research papers, over 10 reports under the *Real Estate Confronts Series*, and as of this year, 11 annual *Swanepoel Trends Reports*. He is also known for the extensive study of the residential real estate industry commissioned by the National Association of REALTORS® called the *D.A.N.G.E.R. Report*.

Stefan is Chairman and CEO of the Swanepoel T3 Group (the leading management-consulting firm in the residential real estate industry), is Editor-in-Chief of the SP200 (the ranking of the most powerful and influential people in real estate) and is the Host of the annual T3 Summit (the foremost leadership retreat) for real estate CEOs and Executives.

His academic accomplishments include a bachelor's in science, a master's in business economics with diplomas in arbitration, mergers and acquisitions, real estate, computer science and marketing.

Stefan's books have been featured on over 18 bestseller lists including the: *New York Times*, *Wall Street Journal*, *USA Today*, *Huffington Post*, *CEO Read*, and is ranked #1 in 4 different categories on Amazon.

With over 1,100 talks to more than one million people, please help me welcome Stefan to the stage



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SHORT BIO/INTRODUCTION (50 words)

With 33 books, Stefan Swanepoel, is widely recognized as the leading visionary on real estate trends. His books have been featured on 18 bestseller lists including the *New York Times*, *Wall Street Journal* and *USA Today*. He serves as Chairman and CEO of the Swanepoel T3 Group, Host of the T3 Summit and Editor-in-Chief of the SP200.

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