

Digital Disruptions

The Technology Transformation of the Real Estate Business

90 Minutes | Large Screen | Opening Sessions



Many speakers teach technology, but few like Stefan bring both a dynamic strategic vision of where it's going along with a practical nuts and bolts understanding of its application and potential in the real estate space.

This high-tech, high-touch, video-rich presentation will keep you at the edge of your chair from beginning to end. You will be disturbed, scared, entertained, delighted, and kept laughing as he gives you a peek into the cutting edge technology in development and not yet released.

Stefan can talk at the 30,000-foot level about the value of maximizing technology – then inspire you and your team to drive towards excellence – then provide you an endless list of practical step-by-step takeaways anyone can implement, such as:

- The inside track to managing your digital footprint,
- What you should do to become a major influencer online,
- The secrets to maximizing your listings,
- The best apps to complete the home-buying transaction
- How to become an effective paperless agent.

Check Availability
swanepoel.com/book

NOTE: This presentation is best suited for 90 minutes and should be viewed on a large screen with good audio. This is a big room blast and is suitable for any audience as an opening session. Q&A is not applicable. This presentation is updated twice per month and almost every presentation unique.